



# OctoPlushie™

## Goals

My goal for my product is to have fun and not to break even. I want to meet my deadlines and donate money to charity for my product. I want my products to help people with stress and anxiety because it is handy and can fit in your pocket!

# Product Description



My YE product is called OctoPlushie and every squids are small, adorable and can fit inside your pocket! Every octopus are handmade and fits in the size of your hand so you can bring this adorable squids everywhere. There are many designs to choose from and the soft stuffing makes it a great stress and anxiety reliever.



# Money Plan



## Goals and Units

My goal for my product is to make **25 units**. I am planning to sell 1 OctoPlushie for \$1.75 to \$2.00 and my goal is to sell **20 Octoplushies (thirty dollars)** and I assume my whole profit at the end will be \$25.



# Materials and Tools



## What materials/tools I need...

- Cotton (\$2)
- Fabric (\$5 for 40 pieces of rectangles of fabric)
- Plushie eyes (buttons) (\$2)
- Thread and needle
- Sewing machine
- Stencils for body and tentacles

**TOTAL COST: \$9**

I will need help for my parents to drive me to the dollar store and buy materials. I also need my dad to set up the sewing machine every time I use it.





*1 - Perfect as mini gifts!*



*2 - Perfect for friendships!*

# Steps to Make My Product



*3 - 4 sheets for the body*

*4 - Sew the sides together*

The hardest part to make is the eyes to make it narrow. I find it very hard because it is difficult for me to sew in very small details (especially with a sewing machine)



*5 - Sewing the tentacle*

*6 - sew, add stuffing and put it together*